Dear alumni, colleagues and friends:

Having spent over 30 years of my career as a nurse educator, I have witnessed dramatic changes in nursing education. Perhaps the most profound change has been higher education funding. Universities across the country have experienced reduced funding from traditional sources and have experienced rising operating costs. Now, more than ever, universities rely on philanthropic support to sustain our work.

In September VCU launched the public phase of its largest fundraising campaign ever—the Make It Real Campaign for VCU. The university’s goal of $750 million is ambitious as is the School of Nursing’s goal of $16 million. The good news is that with your help we raised over $2.65 million for our school last year.

The past year our school has made great progress in the area of recruitment of diverse and talented faculty. We also achieved several notable milestones, such as admitting our first class of students into the Doctor of Nursing Practice program, holding the grand opening of the Langston Center for Quality, Safety and Innovation, and undergoing a very successful accreditation review with the Commission on Collegiate Nursing Education.

I am most pleased for the opportunity to thank our donors for their generous support through this annual report of giving. Our faculty and staff are deeply committed to advancing the nursing profession and improving health care through education, research, practice and service. With your continued support we will be able to meet our goals to support students through scholarships, as well as other important initiatives, such as nursing research, featured on the cover.

Your giving matters and we value all that you do.

Jean Giddens, Ph.D., RN, FAAN
Dean and Professor
Doris B. Yingling Endowed Chair
As the cost of higher education continues to soar, an increasing number of students are assuming massive debt in pursuit of a college degree.

According to a report from the Institute for College Access & Success, seven in 10 graduating seniors had student loans in 2014 and the average debt was $28,950, a two percent increase over that of the class of 2013.

Student loan debt is also impacting degree candidates at the VCU School of Nursing, as students seek additional sources to help pay for their education. Nearly one third of the 894 students enrolled at the school in FY ‘16 received scholarships. The average award was $2,686.50, yet tuition and other fees average around $16,238 per year.

“Clearly there’s a large gap between scholarship funds available and what students need to cover fees associated with their education,” said Dean Jean Giddens, Ph.D. “We need to provide more funding for scholarships to bridge that gap and lessen that burden.”

In addition to helping undergraduate students become a nurse, scholarships open doors for graduate students like Ellie Bremer, M.S., FNP, a Ph.D. student, to develop research skills that contribute to discoveries designed to improve health care.

The A.D. Williams Scholarship made it possible for her to attend VCU full time while participating in various school-based activities, including a pilot study on anxiety in menopausal women.

“Anxiety is a poorly understood concept in menopausal women,” Bremer said. “I hope to identify and develop interventions that will improve their quality of life.”

This exemplar is one of many at the School of Nursing that demonstrate the impact of scholarships on students’ lives.
Gifts from alumni, friends, corporations and foundations provide the margin of excellence that makes our school outstanding. These gifts support scholarships and professorships, community outreach and research opportunities.

The individuals listed reflect new gifts, pledges and pledge payments of $100 and above made between July 1, 2015 and June 30, 2016.

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- Mrs. Helen S. Birch*
- Ms. Donna J. Dial
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- VCU Health System
- Ms. Ann Steigleder
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As an RN entering the RN to B.S. program at the School of Nursing, the partial scholarship awarded to me by the School was so appreciated. I hope the creation of an RN to B.S. Scholarship will benefit others in need as I was at that time.

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“Sharing what you can while you can is the lesson that I learned when I first came to America as a foreign-born student. I am thrilled that my contribution will go towards nursing research to improve health care.”  

— KYUNGEH AN, PH.D., RN  
ASSOCIATE PROFESSOR
I was honored to unify my nursing cohort in an effort to give back to the school in the form of a scholarship. I am positive our class gift will help another student advance in his or her nursing journey.”

– KATIE BYRNES, RN (B.S.’16/N)
ACUTE CARE ONCOLOGY UNIT AT VCU
CLASS OF 2016 PHILANTHROPY CHAIR
I have had the privilege of meeting some truly amazing and wonderful people here over the last decade. I give to honor the legacy of those who have retired and the memory of those who have passed.

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The list of donors in this report includes gifts of $100 or more received from July 1, 2015 through June 30, 2016. We have made every effort to ensure accuracy of this information. If your name was omitted or listed incorrectly, please accept our apologies and contact Kate Haydon in our development office at (804) 827-0020.
New Endowed Scholarships

Margaret Elizabeth Vaden RN to B.S. Scholarship was established by Margaret Vaden (B.S.’76/N) to assist RN to B.S. students. Vaden grew up just east of Petersburg, Virginia and graduated from the Stuart Circle Hospital School for Nursing. She was a scholarship recipient while earning her RN to B.S. degree at VCU and knows firsthand the impact scholarships can make on a student’s nursing journey. Vaden retired in 2013 after a career in oncology nursing and nursing informatics.

The Giddens-Corazza Endowment was established by School of Nursing Dean Jean Giddens and her husband Jay Corazza. The endowment supports a scholarship fund for graduate nursing students enrolled in the Virginia Commonwealth University School of Nursing. As a strong advocate of academic progression, Dean Giddens is pleased to help nurses with career advancement through education.

Honor Gifts

Alumni and friends made gifts in honor of the following individuals during the 2016 fiscal year.

- Dr. Betsy A. Bampton
- Dr. Wilsie Bishop
- Dr. Anne H. Boyle
- Dr. Barbara Crosby
- Mrs. Corinne Dorsey
- Ms. Ginger Edwards
- Dr. Jean Giddens
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Memorial Gifts

Alumni and friends chose to remember the following individuals through memorial gifts during the 2016 fiscal year.

- Mrs. Jane Vanture Adair
- Dr. Martha Borlick
- Ms. Edith Davis Brooks
- Mr. Jack Covington
- Ms. Meredith DeCiucis
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- Mrs. Ora Lee Flanagan Taylor
In Memory of Lauren Goodloe

The VCU School of Nursing and VCU Health System lost a transformational leader on July 31, 2016. Lauren Goodloe, Ph.D., R.N., NEA-BC, assistant dean for clinical operations, continuously worked to strengthen the links between the school and the health system. Goodloe joined VCU Medical Center 27 years ago as an oncology nurse. She is a three-time alumna of the VCU School of Nursing, having earned her bachelor’s, master’s and Ph.D. degrees in nursing. As a respected faculty member and assistant dean at the school and as nursing director for the departments of medicine and geriatric services and nursing research at the medical center, she served as the architect for the professional advancement program recognizing nursing excellence at the point of care.

Goodloe’s passing left the School of Nursing and VCU Health System community with heavy hearts and tremendous loss.

One way to remember her is to contribute to the endowed scholarship that she set up to support RN to B.S. students at the School of Nursing.

If you are interested in contributing to Goodloe’s scholarship, please make checks payable to MCV Foundation and include in the memo field SON Lauren Goodloe RN to B.S.

You may mail checks to:
VCU School of Nursing, Development Office
P.O. Box 980567
Richmond, VA 23298-0576
Dear alumni, colleagues and friends:

When you give to the School of Nursing, you support a nationally ranked institution that transforms its students into nursing leaders, innovators and interdisciplinary collaborators. When you invest in the School, you also support our internationally known and diverse faculty.

During this past fiscal year, your investments directly supported excellence among faculty, a lecture series, the clinical scholars program, the McCain-Grap research fund, the Langston Center for Quality, Safety and Innovation, and more than one-third of the student body who were recipients of financial aid and/or scholarship funds. Put together, all of these comprise a transformative student experience.

Your financial investment allows the school to provide the next generation of nurses, scientists and clinicians with the most dynamic and innovative education and hands-on training possible. An exemplar of forward thinking that illustrates this is Ann Steigleder (B.S.’48/N), who has generously provided for a chair in nursing research at our school. She has been a selfless supporter of the School of Nursing for many years and through this latest gift has made a commitment to our future success.

Thank you so much for your continued support in sustaining the unique School of Nursing experience for generations to come.

Warm regards,

Kate Haydon
Senior Director of Development
The Virginia Commonwealth University publicly launched the largest fundraising campaign in its history in September 2016. The *Make It Real* campaign includes priorities of every school at VCU. The School of Nursing’s mission is to improve health and the human condition through leadership in nursing research, education and service.

The School of Nursing’s six funding priorities are:
- Student Scholarships
- Endowed Professorships
- Community Engagement
- Nursing Research
- Clinical Scholars Program
- Langston Center for Quality, Safety and Innovation

The *Make It Real* campaign has a goal of $750 million and will run through June 30, 2020. The School of Nursing has a $16 million goal, of which over $9 million has already been raised.

Every gift, no matter the size, is an important investment in your School of Nursing. Your investments provide the margin of excellence that makes our school outstanding.

To learn more about the *Make It Real* campaign, call Kate Haydon, Senior Director of Development, at 804.827.0020.
VCU School of Nursing deeply values its supporters. During FY16, the school raised $2,650,075 surpassing its $2,500,000 goal. Donors with extraordinary generosity and vision to the future showed an unparalleled commitment to supporting the school’s mission of improving health and the human condition through nursing research, education and service.

These investments and support are transforming the school and the student experience. Thank you for all that you do.
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92% of our faculty and staff gave