2019 | ANNUAL REPORT

Giving Matters

VCU School of Nursing
Dear Alumni, Friends and Colleagues:

On behalf of the faculty, staff and students, I am pleased to present the 2019 annual report highlighting what has been a record-breaking year for our school. I am filled with pride when I reflect on how hard everyone has worked this past year to advance our priorities.

The nursing profession and health care continue to rapidly evolve, requiring us to be innovative and flexible in delivering nursing education. We must remain on the forefront in providing sought-after programs, attracting and retaining top faculty and students, and discovering new ways to improve health and health care – all while educating the next generation of nurses.

You may recall in the 2018 annual report I noted the completion of our new five-year strategic plan designed to guide our future success. We've been fortunate to hit the ground running in launching the plan’s action items. A few of them you may have read about in the 2019 edition of Connections, our alumni magazine. From forging new partnerships for academic progression of nurses to expanding our community outreach to other areas of the city, our school is transforming lives in major ways. We could not do any of it without your dedicated support. One of the most notable accomplishments of the past year involves our fundraising campaign, which was bolstered by three significant gifts. We raised $6,081,426 to support our funding priorities last year. I am truly grateful to all of you for your part in this historic accomplishment.

I also want to acknowledge the incredible efforts of our Development Office in achieving this milestone. Pamela Lowe, Amber Yancey and Sydney Taylor helped our school secure its highest amount of funds ever during a single fiscal year! We are truly grateful for their outstanding work.

I am humbled to lead such a phenomenal team of faculty and staff and to work with you to advance our school. Thank you kindly for all that you do.

Sincerely,

Jean Giddens, Ph.D., RN, FAAN
Dean and Professor
Doris B. Yingling Endowed Chair

Message from the Senior Director of Development

Dear Alumni, Friends and Colleagues:

As I write this message, I reflect on my first year of service to the School of Nursing and all that you helped us accomplish. Because of your support, we had a record-setting fundraising year in support of scholarships, faculty, research, community engagement, innovation and clinical faculty initiatives.

Thank you to each of you who helped achieve this goal. Without your support, our school would not be able to provide a world class education to our students and build the pipeline for future nurse leaders, faculty and researchers.

Over this past year, I have worked with donors who...

- Felt grateful to have received a scholarship while they were a student and now have the resources to support students today
- Recognize the amazing nursing care that they or a loved one received and want to feed the pipeline of nursing excellence
- View nursing as a career which can elevate students from varied backgrounds and provide an opportunity to build a career with nearly endless opportunities
- Made a gift in memory of a loved one who was a nurse or who aspired to be a nurse
- Recognize that a faculty member saw something in them and encouraged them to be the best student they could be

Being part of these conversations is inspiring, humbling and what motivates me to do the work that I do. These stories are always personal, driven by life experiences, a desire to help others and make a difference or perhaps help solve a problem and make change happen.

As we look forward to 2020, there is much to be excited about and much work to be done. As I continue to reach out and introduce myself to you, please know that I would be happy to learn about your philanthropic interests and share ways to get involved with our school.

We have so much to be proud of and I thank you for all you do on behalf of our school!

Warmly,

Pamela Lowe
Senior Director of Development
Having these funds to support my education will alleviate my worry as I pursue my dream of becoming a nurse. It also makes coming back later to further my education a more attainable goal."

And Sean Moon and 77 of his School of Nursing peers could not be more pleased to be among the inaugural recipients of the Conways’ generosity.

“My mom, grandma, one aunt and two cousins are nurses, and I have a cousin in nursing school,” he says. “I’ve always been surrounded by nursing; I understand what is required to be a nurse.”

Pursuing his bachelor’s degree at VCU School of Nursing also made sense. A native Virginian, Moon knew that the school was located within a major medical center. “Clinicals are a lot more difficult to come by at other schools,” he says. “VCU offers a better education.”

His application essay – and, no doubt, his enthusiasm for his chosen profession – earned Moon one of the Joanne and William Conway Nursing Scholarships awarded for the first time in fall 2019.

Philanthropist William E. Conway Jr. is co-founder, co-executive chairman and chief investment officer of the Washington-based Carlyle Group, a global alternative asset management firm. He and wife Joanne made a $2.5 million commitment last year to need-based scholarships for undergraduate students at the VCU School of Nursing. Their gift will provide $500,000 a year for scholarships starting this year.

The Conways have funded scholarships for more than 1,000 students and nurses at seven nursing schools in Virginia, Maryland and Washington. They also have provided funds to train and mentor faculty members.

Explaining how they chose VCU as a beneficiary, Conway says, “VCU was already a very highly regarded nursing school. We asked some of our contacts in the nursing profession about what schools we should consider adding to the schools we support. Children’s National, one of the largest nurse employers in the region, strongly recommended VCU.”

“We met Dean [Jean] Giddens and a few students and decided to go ahead. So far, we could not be more pleased with our VCU program.”
The individuals listed reflect new gifts and pledges of $500 and above made between July 1, 2018 and June 30, 2019. Donors who make an annual gift of $1,000 or more receive an invitation to the School of Nursing’s annual donor recognition event.

*Indicates deceased

Gifts from alumni, friends, corporations and foundations provide the margin of excellence that makes our school outstanding.
Dr. Michelle K. Edmonds and Mr. Scott Edmonds
Ms. Sallie M. Cross and Mr. Richard M. Cross
Dr. Shelley F. Conroy and Dr. Richard J. Conroy
Dr. Dana Burns
Mrs. Denenne P. Brigle and Dr. Kevin E. Brigle
Mrs. Peggy S. Brennan
Mrs. Golden H. Bethune-Hill and Mr. Charlie Hill
Dr. Debra J. Barksdale
Mrs. Mary F. Baker
Dr. Kathy M. Baker and Mr. Timothy J. Baker
Mr. Craig A. Anderson
Cabaniss Society $500 - $999
Mr. Craig A. Anderson
Dr. Kathy M. Baker and Mr. Timothy J. Baker
Mrs. Mary F. Baker
Dr. Debra J. Barksdale
Mrs. Golden H. Bethune-Hill and Mr. Charlie Hill
Mrs. Peggy S. Brennan
Mrs. Denenne P. Brigle and Dr. Kevin E. Brigle
Mr. Clement M. Buono and Mrs. Elizabeth A. Whaley Buono (Hancock Daniel)
Dr. Dana Burns
Mrs. Ruth C. Carson-Macmillan
Ms. Suzanne A. Cassell
Dr. Shelley F. Connery and Dr. Richard J. Connery
Mrs. Mary Jane Cook
Mrs. Marjorie A. Craig and Mr. Michael C. Craig
Mrs. Bereen C. Craig (Craig Family Fund)
Ms. Sahle M. Cross and Mr. Richard M. Cross
Dr. Barbara H. Dunn
Dr. Michelle K. Edmonds and Mr. Scott Edmonds
Mrs. Christie G. Farrell and Mr. Peter F. Farrell
Dr. Martha B. Gibbons and Dr. David Gibbons
Ms. Joyce H. Gilpin
Mrs. Cameron W. Glenn-Gay and Mr. John Gay
Mrs. Eleanor L. Goudin and Dr. T. Winston Goudin
Mrs. Deborah Ann Hackman
Ms. Susan C. Harrison
Mrs. Steven M. Huff and Mrs. Tanja A. Huff
Dr. Jane R. Ingalls and Mr. Larry W. Ingalls
Mrs. Nancy L. Jakubec
Mrs. Teresa K. James and Mr. Gregory R. James
Ms. Cynthia A. Katzorelos
Mrs. Deborah W. Kelley and Dr. Lewis A. Kelley
Dr. Carley G. Lovel
Ms. Amy Heineman and Ms. Suzanne McGillin
Mrs. Fay T. Moss and Mr. Calvin E. Moss
Ms. Nancy A. O’Donnell and Mr. Kenneth O’Donnell
Ms. Rebecca J. Pressway
Ms. Elizabeth G. Ranchar
Ms. Elizabeth F. Samuels
Dr. Priscilla J. Shuler and Mr. Edwin J. Shuler
Mrs. Janet C. Stageman and Mr. William D. Stageman
Dr. Theresa Smith Sculian
Ms. Vera D. Tate
Mrs. Wanda S. Russo
Mrs. Burdette C. Trent
Mrs. Sarah A. Warren and Mr. Joseph B. Warren
Ms. Sandra B. Whisenant
Dr. Kenneth R. White and Dr. Carl D. Olten
Mrs. LuAnne C. Wong and Dr. George S. Wong
Mrs. Ann P. Yeo
Mrs. Judy B. Youder and Dr. J. Byard Youder
Dr. Janet B. Younger and Mr. C. William Younger
Mrs. Judy B. Yoder and Dr. J. Byard Yoder
Dr. Janet B. Younger and Mr. W. Carter Younger
Through the generosity of alumni, friends, corporations and foundations, the VCU School of Nursing raised more than $6 million during fiscal year 2019.

Because of you…

- We raised $125,000 in support of our 125th Anniversary Scholarship Fund; the first award will be made next fall.
- Students will have more opportunities to travel abroad to Cordoba, Spain and Guatemala and gain important skills working with vulnerable populations thanks to the generosity of a donor who provided funding for global travel.
- Students from undergraduate through doctoral preparation have opportunities to gain skills in working with interprofessional student teams, while providing services to the underserved, many of whom are older adults and at risk of health disparities. The generosity of donors has helped sustain and expand programs, improving the lives of over 700 individuals to date.

**Funds Raised by Source**

- **Student Scholarships (90%)**
- **Corporations & Foundations (18%)**
- **Alumni (21%)**
- **Friends (1%)**
- **Other (9%)**

Every gift, no matter the size, makes an impact. Thank you for your support!

**FY14-FY19 Total Funds Raised**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Funds Raised</th>
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<tbody>
<tr>
<td>FY 14</td>
<td>$2,050,321</td>
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<tr>
<td>FY 15</td>
<td>$2,579,825</td>
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<tr>
<td>FY 16</td>
<td>$2,261,688</td>
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<tr>
<td>FY 17</td>
<td>$1,733,635</td>
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<tr>
<td>FY 18</td>
<td>$1,736,109</td>
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<tr>
<td>FY 19</td>
<td>$6,081,426</td>
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**Report of Gifts**

Dr. Mary C. Corley Scholarship Fund
Dr. Robert R. Bowen and Peebles Bowen Endowed Scholarship
Dr. Waverly M. Cole Scholarship Fund
Edna Nesbit and Raymond Cottrell Hooker Student Endowment Fund
Ellen Fontaine Winston Distinguished Professorship
Fay T. Vaden Scholarship
Florence E. Elliott Professorship
Pissie Mills Duke Scholarship in Nursing
Frances Helen Ziegler Tunnell Scholarship Fund
Gamma Omega Research Award of Sigma Theta Tau
Gayle Gwaltney Memorial Scholarship Fund
Goldens-Gorraza Endowment
Gilbert Greenstreet Kitty G. Hirsch Nursing Scholarship
Grant/Beasan Faculty and Staff Development Fund
H. Vaughan and Margaret D. Belcher Scholarship Fund in Nursing
Havas Endowment
Hazel W. Harris Nursing Scholarship Fund
Helen S. and William J. Birch Scholarship Fund
Henny Nursing Faculty Support Endowment
Honoring Nurses Scholarship Fund
HSPE Scholarship Fund/SON
Jackie Denise Jackson Memorial Diverse Lectureship Endowment
James L. Jenkins and William A. Waldman Scholarship
James L. Thompson, M.D. and Dorothy Knowles Thompson, RN Fund for Alternative and Complementary Therapies
Jean D. Browning Scholarship Fund
Jean Maye Shepard (TB) Endowed Fund
Jeannette H. Alexander Scholarship Fund
Jennings Reid Harrsott and Marilyn Mueller Kosolowski Scholarship Fund
Judith E. Marsella-Gonzalez Memorial Scholarship
Judy Jones Memorial Scholarship
Karen E. Simpson Memorial Scholarship Fund
Kristin Elfer Nursing Leadership Scholarship
Lauren Goodloe RN to B.S. Scholarship
Legacy Professorship in Psychiatric-Mental Health Nursing
Louise Lomax Winters Scholarship Fund
Lynn Bell Scholarship of Sigma Theta Tau
Marcus and Edria Kaufman Memorial Fund
Margaret B. Stokes Nursing Scholarship Fund
Margaret Elizabeth Vaden RN to B.S. Scholarship
Marshall Family Scholarship
Martha W. Moon RN to B.S. Scholarship
Mary Elizabeth Anderson Memorial Scholarship Fund
McCain-Gray Research Endowment
MCV Nursing Class of 1959 Heritage Room Endowment Fund
MCV School of Nursing Class of 1960 Scholarship Fund
MCV School of Nursing Class of 1986 Scholarship Fund
Meredith B. DaCiccia Scholarship Fund
Michela A. Romano, M.D. Endowed Distinguished Professorship
Milford A. Mason Memorial Scholarship Fund
Millennium Scholarship - School of Nursing
Marion Community Nursing Endowment
Nursing Alumni Endowed Chair
Nursing Alumni Lectureship
Peggy Winall Johnson RN-B.S. Award Fund
Paul A. and Veronica H. Gross Achievement in Nursing Award* (9)
Per Aspera ad Astra: Emerging Nurse Leaders Scholarship
Phyllis Wash Corde Scholarship Fund
Ruth Battig Memorial Scholarship Endowment*
Sabro S. Russell Fund
Sadie Heath Cabaniss Scholarship Fund
Sarah Hudnall Barksdale Butler Memorial Graduate Scholarship in Oncology Nursing
Sarah P. Farrell Legacy Research Endowment
School of Nursing Awards Fund
School of Nursing Class of 1998 Scholarship Fund
School of Nursing Dean’s Endowment Fund
School of Nursing Scholarship Fund
School of Nursing Teaching Support Fund
Service Work Support Fund for the School of Nursing
Shelley Dwayne Scholarship Fund
St. Philip School of Nursing Alumnae Scholarship Endowment Fund
Stegleider Chair for Research in the School of Nursing
Stefan MacLean School of Nursing Scholarship Fund
The W. Johnson Professorship for Innovation Leadership
Theresa A. Thomas Memorial Foundation
Community Nursing Professorship
Theresa A. Thomas Memorial Scholarship Fund
Theresa A. Thomas RN Scholarship Fund
Thomsaine Nesbit and A. Homer Wood Scholarship Fund
Unity Scholarship Fund of the St. Philip and Medical College of Virginia Schools of Nursing Classes of 1956
VCU School of Nursing 2005 Accelerated Class of Nursing Scholarship Fund

**I would not be where I am without the School of Nursing. The experience gave me a great foundation to begin as a brand new nurse.*

Jessica Thies Ryan, RN (B.S.’07/N)**
The VCU School of Nursing faculty and staff would like to thank all donors for your support!