

Genevieve Beaird, PhD, RNC-OB, CNE

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EDUCATION

Institution	Degree	Major	Date
Virginia Commonwealth 2021	Post-Baccalaureate Certificate	Care Coordination	
University of Virginia <i>Dissertation Title: Interdisciplinary Rounding and Associations with Team Collaboration and Practitioner and Patient Experiences: Does Design Matter?</i> <i>Dissertation Chair: Dr. Kenneth R. White</i>	PhD	Nursing	2019
Virginia Commonwealth University 2011	MS	Nursing Administration and Leadership	
Virginia Commonwealth University	BS	Nursing	2009
University of Virginia	BSEd	Kinesiology	2008

LICENSURE

Registered Nurse- Multi-State Privilege 2023	Commonwealth of Virginia	2021-
AHA BLS Provider		2023
Neonatal Resuscitation Protocol Provider		2021

CERTIFICATION

Certified Nurse Educator	National League for Nursing	2016-2026
Certified Health Simulation Educator	Society for Simulation in Healthcare	2016-2019
Inpatient Obstetric Nurse	National Certification Corporation	2014-2023

PROFESSIONAL EXPERIENCE

Institution	Position	Date
<u>Academic Appointments</u>		
School of Nursing Virginia Commonwealth University Richmond, VA	Clinical Associate Professor	July 2022- present

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School of Nursing Clinical Assistant Professor July 2016-June 2022
Virginia Commonwealth University
Richmond, VA

School of Nursing Clinical Instructor May 2013-June 2016
Virginia Commonwealth University
Richmond, VA

School of Nursing Assistant Director of Clinical Learning Center May 2013-June 2015
Virginia Commonwealth University
Richmond, VA

School of Nursing Adjunct Clinical Faculty January 2012-May 2013
Virginia Commonwealth University
Richmond, VA

Clinical Appointments

VCU Health System Nurse Care Coordinator September 2021-present
Richmond, VA

Crossover Ministries Clinical Nurse- Volunteer (OB Clinic) August 2018-March 2020
Richmond, VA

VCU Health System Clinical Nurse-Labor and Delivery February 2010-May 2015
Richmond, VA

HONORS/AWARDS

Award/Honor	Date
VCU Health Hub Provider Appreciation Award	2023
Outstanding Nurse Practice- VCU School of Nursing Alumni	2022
Daisy Faculty Award Recipient	2021
Best Oral Presentation- VCU Health Sciences Education Symposium	2021
Langston Center Affiliate Scholar	2019
Virginia Nurses Association 40 Under 40 Award	2018
Outstanding Faculty Award (SON)- <i>Nominee</i>	2018
Research Article of the Year- <i>Clinical Simulation in Nursing</i>	2017
Best Poster Award- Virginia Simulation Alliance	2017
Daisy Nurse Faculty Award- <i>Nominee</i>	2015

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- G. Beaird & C. Nye. *Enhancing Communication Skills in Undergraduate Nursing Students Using Standardized Patient Actors*. Clinical Scholars Award. \$15,000. Virginia Commonwealth University. 2015
- G. Beaird, J. Keim-Malpass, & V. Brashers. *Evaluating Observational and Self-Perceived Teamwork Behaviors from the Perspective of both Providers and Patients in an Acute Care* Katherine Donohoe Clinical Research Award. \$3,000. University of Virginia Intramural Funding. 2015
- Novice Nurse Award – VCU Health System Labor and Delivery Unit
2010
- Yingling Senior Achievement Award-VCU School of Nursing 2009

PUBLICATIONS

- Abu-Rish Blakeney, E., Baird, J., **Beaird, G.**, Khan, A., Parente, V., O'Brien, K., ... & Weiner, B. J. (2023). How and why might interprofessional patient-and family-centered rounds improve outcomes among healthcare teams and hospitalized patients? A conceptual framework informed by scoping and narrative literature review methods. *Frontiers in Medicine, 10*, Doi: 10.3389/fmed.2023.1275480
- Paulus, A., Matulewicz A., **Beaird, G.**, DeGrazia, R., Thomas, G., Gibson, C., Gordon, A., Chopski, B., Wagner, B., Li, C., Lockeman, K., & Dow, A. (*In Review*). A review of accrediting organizations standards for quality improvement and patient safety in pre-licensure health programs: The role of interprofessional education. *Journal of Interprofessional Education and Practice*.
- Abu-Rish Blakeney, E., Chu, F., White, A.A., Smith, G.R., Woodward, K., Lavalley, D.C., Salas, R., **Beaird, G.**, Willgerodt, M.A., Dang, D., Dent, J.M., Tanner, E., Summerside, N., Zierler, B.K., O'Brien, K.D., Weiner, B.J. (2021). A scoping review of new implementations of interprofessional bedside rounding models to improve teamwork, care, and outcomes in hospitals. *Journal of Interprofessional Care*. DOI: [10.1080/13561820.2021.1980379](https://doi.org/10.1080/13561820.2021.1980379).*
- Dittman, J.M, Maiden, K., Matulewicz, A., **Beaird, G.**, Lockeman, K., & Dow, A. (2021). A flexible customizable virtual escape room approach for interprofessional teams. *Journal for Interprofessional Education and Practice*, 100455. *
- Beaird, G.**, Baernholdt, M., Byon, H. D., & White, K. R. (2020). Interprofessional rounding design features and associations with collaboration and team effectiveness. *Journal of Interprofessional Care*, 1-9.*

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Beaird, G., Baernholdt, M., & White, K.R. (2019). Perceptions of interdisciplinary rounding practice. *Journal of Clinical Nursing*. doi:10.1111/jocn.15161.*

Beaird, G. (2019). A historical review of nurse-physician bedside rounding. *American Journal of Nursing*. 119 (4), 30-38. *

Beaird, G., Geist, M., & Lewis, E.J. (2018) Design thinking: Opportunities for application in healthcare and nursing education. *Nursing Education Today*. 64, 115-118.

Beaird, G., Nye, C., & Thacker, L. (2017). Using video-recording and standardized patient feedback to improve communication skills. *Clinical Simulation in Nursing*. 13, 176-185.*

Beaird, G., Dent, J., Keim-Malpass, J., Nelson, N., Muller, A., & Brashers, V. (2017) Perceptions of teamwork in the interprofessional rounding process. *Journal for Healthcare Quality*, 39 (2), 95-106. *

Beaird, G. (2015). Care on a continuum: Interactive role playing scenarios for undergraduate women's health nursing students. *Journal of Nursing Education*.54 (7), 416.

*data based

RESEARCH SUPPORT RECEIVED

Funded Research

VCU Mobile Health and Wellness Program. UK1HP46072. 07/01/2022-06/30/2026. **Core Faculty**, 30% effort. Health Resources and Services Administration. Pamela Parson, PhD, RN, GNP-BC, FNAP, Project Director. Total direct costs awarded- \$3,936,379.00.

Validation of the Use of Sociometric Badges in Healthcare: An Innovative Training Model for Interprofessional Skill Building and Communication. 2016-2017. **Research Assistant**. Innovation in Graduate Medical Education Award, University of Virginia, \$20,000. Principal Investigator: F.E. Turrentine PhD, RN

PRimary care Options to Maximize Opportunities to Transform Education in Nursing (PrOMOTE-Nursing). D11HP29865. 7/1/2016 –6/30/2018. **Course Director**, 10% effort. Health Resources and Services Administration. Tamara Zurakowski Ph.D., GNP-BC, RN, Project Director Total direct costs awarded - \$754,557.

Research Consultation

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Comparing Three Approaches To Communication with Hospitalized Children with Limited English Proficiency. 07/01/2022-06/30/2027. **Nursing Advisory Council**, Patient Centered Outcomes Research Institute (PCORI). Alisa Khan, MD, MPH, Principal Investigator.

PRESENTATIONS

Digital Presentations

Lewis, E.J., **Beaird, G.**, Chen, D., Geist, M. and Saunders, R., (2017). Integrating design thinking in nursing education.[Video File], Retrieved from <https://www.youtube.com/watch?v=XEokMdaC4N0&feature=youtu.be> (Presented at James Madison University CEU Day).

Invited Panels

A Virtual Colloquium Addressing Health Equity, August 2021, Langston Center for Innovation in Quality and Safety, Housing and Healthcare panel

Podium Presentations (from most recent)

Sargent, L., Matzke, C., Headley, S., Shockley, D., Cloutier, C., Burns, D., Ketchersid, K., Daniel, J., **Beaird, G.**, Giddens, J., Parsons, P. (2024). Building Blocks to a Successful Academic Faculty Practice Model. American Association of Colleges of Nursing Faculty Practice Conference. [Presentation]

Tanner, J.M., Williams, T., Mohanraj, L., Burlar, A., Husson, N., Curry-Lourenco, K., Davis, K., **Beaird G.**, Deegan, M., Proffitt, T., Jallo, N., McNeal, H. & Bodin, S. (2023). *Revising a Level 1 Curriculum with the New AACN Essentials in Mind.* American Association of Colleges of Nursing Transform Conference, Lake Buena Vista, FL.[Presentation]

Matulewicz, A., **Beaird, G.**, & Lockeman, K. (2023). Does In-person collaboration matter? Enhancing outcomes for early interprofessional learners, oral presentation, Collaborating Across Borders VIII, virtual conference.

Beaird, G., Arthur, N., & Brockenbrough, P. (2022). Strategies to Improve Care Coordination for Primary Care, oral presentation, Emswiller Interprofessional Symposium, Richmond, Virginia.

Matulewicz, A., **Beaird, G.**, & Lockeman, K. (2022). Does In-person collaboration matter? Enhancing outcomes for early interprofessional learners, oral presentation, Emswiller Interprofessional Symposium, Richmond, Virginia.

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Matulewicz, **Beaird, G.**, Lockeman, & Dow, A. (2021). Letting go: Transforming a longitudinal, large-scale interprofessional foundations course to asynchronous online format, Jefferson Center for Interprofessional Practice & Education Conference. *virtual conference*

Dittman, J., Matulewicz, A., **Beaird, G.**, Lockeman, K., & Dow, A. (2021). Escape from ordinary: Utilizing virtual escape rooms to impact student teamwork and learning. Emswiller Interprofessional Symposium. *virtual conference*

Matulewicz, **Beaird, G.**, Lockeman, & Dow, A. (2021). Letting go: Transforming a longitudinal, large-scale interprofessional foundations course to asynchronous online format, VCU Health Science Education Symposium*, Richmond, VA. *virtual conference* *Best Oral Presentation Award*

Blakeney, E., Zierler, B., Tanner, E., **Beaird, G.**, Salas, R., Dent, J. (2019). Structured interprofessional bedside rounds (SIBR): A critical and interactive symposium to discuss a promising model of interprofessional collaborative practice, Collaborating Across Borders, Indianapolis, Indiana.

Beaird, G. (2019). Interdisciplinary Rounding - Exploration of design features on practitioner and patient experiences. Interprofessional Education Professional Development Series. Virginia Commonwealth University, Richmond, VA. *invited presentation*

Dent, J. & **Beaird, G.** (2017). How to implement and evaluate a structured interprofessional clinical collaboration: The example of interprofessional bedside rounding- Discussion Session. Collaborating Across Borders VI, Banff, Canada.

Beaird, G., Chen, D., Tucker, V., & Desai, D. (2017). Design thinking sprints: Exploring the patient experience- *Hands On Workshop*. Collaborating Across Borders, Banff, Canada.

Beaird, G. Debriefing best practices. Train-the-Trainer (T3) Interprofessional Faculty Development Program. University of Virginia, November 2017, November 2016, April 2016, November 2015 Charlottesville, VA. (*invited presentations*)

Beaird, G. Accommodating: The history of nurse-physician bedside rounding, 1873-1971, paper presentation, American Association for the History of Nursing, September 2016, Chicago, IL.

Beaird, G., Dent, J., Keim-Malpass, J. & Brashers, V. Patient perceptions of teamwork in interprofessional bedside rounding processes. All Together Better Health VIII, September 2016, Oxford, United Kingdom.

Nye, C. & **Beaird, G.** Using standardized patients and video reflection to improve communication skills in undergraduate nursing students, podium presentation, Sigma Theta Tau International Nursing Research Congress, July 2016, Cape Town, South Africa.

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Nye, C. & **Beaird, G.** Using standardized patients and video reflection to improve communication skills in undergraduate nursing students, podium presentation, International Nursing Association for Clinical Simulation and Learning Conference, June 2016, Grapevine, TX.

Nye, C., & **Beaird, G.** Enhancing undergraduate women's health clinical through an interprofessional simulation, podium presentation, Virginia State Alliance for Simulation Annual Conference, August 2014, Lynchburg, VA.

Poster Presentations (from most recent)

Abu-Rish Blakeney, E., Tanner, E., **Beaird, G.**, Romano, E., Spacciante, L., Garcia, S., Rodriguez, J., Loureiro, A., Hairston, D., Emodi, K., Finley, C., Baird, J., and the PFC I-PASS SCORE Study Group. (2023). *Nursing perspectives on the benefits of patient- and family centered rounds and facilitators and barriers to engagement and fidelity: A qualitative study.* 16th Annual Conference on the Science of Dissemination and Implementation in Health: Co-hosted by the NIH and Academy Health. Washington, DC. [Poster].

Beaird, G., Parsons, P., Garland, S., Bohannon, A., Hardin, J., & Carroll, N. (2023). *Community Based Nurse Case Management Model: A Pilot Study.* Academy Health Annual Research Conference. Poster presentation. Seattle, WA.

Lockeman, K., Atere, J., Matulewicz, A., & **Beaird, G.** (2023). *Exploring the effectiveness of narrative peer feedback in interprofessional student teams.* Collaborating Across Borders VIII, virtual conference, poster presentation.

Tanner, J.M., Davis, K., **Beaird, G.**, Mohanraj, L., Williams, T., Deegan, M., Jallo, N., & McNeal, H. (2022, December 1-3). *Curriculum development via a pivot table: An innovative strategy to integrate the AACN essentials.* American Association of Colleges of Nursing Transform Conference, Chicago, IL, United States of America.

Beaird, G. (2019). The influence of design features on practitioners, patients, and interdisciplinary rounding practices, Sigma Creating Health Work Environments, February 2019, New Orleans, LA.

Nye, C., **Beaird, G.**, & Thacker, L. Using standardized patients and video reflection to improve communication skills in undergraduate nursing students, poster presentation, Virginia State Simulation Alliance Conference, July 2017, Charlottesville, VA. ****Best Poster Award****

Beaird, G. Accommodating: The history of nurse-physician bedside rounding, 1873-1971, poster presentation, Randolph International Nursing History Conference, March 2016, Charlottesville, VA.

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Beird, G. Accommodating: The history of nurse-physician bedside rounding, 1873-1971, poster presentation, Southern Nursing Research Society, February 2016, Williamsburg, VA.

Beird, G. Enhancing undergraduate women's health clinical through an interprofessional simulation, poster presentation, Collaborating Across Borders V, October 2015, Roanoke, VA.

Lindner, S., **Beird, G.**, & Nye, C. From Day One: A framework for hospital based assessments in undergraduate baccalaureate nursing program, poster presentation, International Nursing Association for Clinical Simulation & Learning (INACSL), June 2015, Atlanta, GA.

Lindner, S., **Beird, G.**, & Nye, C. From Day One: A framework for hospital based assessments in undergraduate baccalaureate nursing program, poster presentation, Virginia Nursing Association Education Day, September 2014 Richmond, VA.

Beird G. Enhancing undergraduate women's health clinical through an interprofessional simulation, poster presentation, International Nursing Association for Clinical Simulation & Learning (INASCL) Conference, June 2014, Lake Buena Vista, FL.

Beird, G. & Sisson E. An innovative approach to interdisciplinary education for pre-licensure nursing and pharmacy students, poster presentation, Second Annual Emswiler Interprofessional Symposium, May 2014, Richmond, VA.

PROFESSIONAL SERVICE

Organization	Role	Date
VDH Nurse Practitioner/Nurse Educator Scholarship Program	Advisory Committee	2015-2019
American Academy of Pediatrics Neonatal Resuscitation Protocol	Hospital Based Instructor	2012-2015

Journal Manuscript Reviewer
Nursing Education Today
Journal for Interprofessional Education and Practice
Journal of Interprofessional Care

MEMBERSHIP/LEADERSHIP IN PROFESSIONAL ORGANIZATIONS

Organization	Date
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American Interprofessional Health Collaborative	2017-present
<i>Communications Committee Member</i>	2018-2021
<i>Scholarship Committee Member</i>	2021-2022
<i>Awards Committee Member</i>	2021-
2023	
American Nurses Association	2017-present
Virginia Nursing Association	2017-present
Academy Health	2016-present
Southern Nursing Research Society	2016
Sigma Theta Tau Honor Society-Gamma Omega Chapter	2016-2020
<i>Secretary, Leadership Succession and Publicity Chair</i>	2018-2020
Society for Simulation in Health Care	2015-2018
International Nursing Association for Clinical Simulation & Learning	2013-2015
Virginia State Simulation Alliance	2014-2015

SCHOOL AND UNIVERSITY SERVICE

Virginia Commonwealth University

- General Education Racial Literacy Task Force 2021
- General Education Task Force 2017
- Faculty Senate- Delegate 2019-2022
 - Student Affairs Committee 2019-2020
 - Diversity, Inclusion and Equity Committee 2020-2022

VCU School of Nursing

- New Essentials Task Force 2022-
- Undergraduate Program Committee 2022-
- Faculty Assembly Secretary 2022-2025
- Nominations Committee 2019-2022
 - Chair 2021-2022
- Peer APT Review Committees *ad hoc*
- Undergraduate Curriculum Revision Task Force 2017-2018
- Recruitment, Admissions and Progression Task Force 2016-2017
- Undergraduate Curriculum Committee-Member 2013-2021
 - Chair 2019-2021
- Faculty Search Committee- Member 2013-2018
- Clinical Education Council- Chair 2013-2014
- Clinical Education Council-Member 2012-2019

VCU Health System

- Unit Based Practice Council-Member 2012-2013
- Lactation Committee- Member 2012-2013

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TEACHING EXPERIENCE

Culture, Diversity and Communication in Healthcare Settings	Spring 2022, 2023
Interprofessional Education: Complex Care Coordination	Fall 2019-present
Primary Preceptor for Senior Practicum Student	Fall 2018-Spring 2019
Community Health Nursing Clinical	Fall 2018-Spring 2019
Interprofessional Education: Quality and Safety Team Facilitator	Spring 2017/Spring 2019- present
Course Coordinator	Spring 2021-present
Senior Synthesis: Nursing Capstone Course Lead Faculty, Coordinator	Spring 2017, Spring 2019-Fall 2021
Senior Synthesis: Nursing Capstone Course Clinical Faculty	Fall 2016-Fall 2017, Fall 2018-Spring 2021
Pathophysiology (Graduate Teaching Assistant-UVA)	Spring 2016
Community Health-RN-BS program (online)	Fall 2015-Spring 2016
Foundations of Interprofessional Practice- Team Facilitator	Fall 2015-present
Course Co-Coordinator	Fall 2020-present
Nursing of Women- Clinical Faculty	Fall 2012-2020
Clinical Coordinator 2013-14/2015-16	
Health Assessment Lab- Clinical Faculty	Summer 2012-Spring 2015/Summer 2018
Clinical Coordinator 2014-15	

PROFESSIONAL DEVELOPMENT, CONTINUING EDUCATION

Jefferson College Interprofessional Education Conference	April 2021
Emswiller Interprofessional Symposium	March 2021
Applying the Quality Matters Rubric	December 2020
Reimagining Health Professions Education, Richmond, VA	Fall 2020
Collaborating Across Borders, Indianapolis, IA	October 2019
Role of Implicit Bias in Health Care, VCU Office of Student Experience	March 2019
Emswiller Interprofessional Symposium	February 2019
Creating Healthy Work Environments, Sigma, New Orleans, LA	February 2019
Spanish for Medical Professionals- University of Richmond	October 2018
Foundational Principles of and Approaches to Mixed Methods Research (QSRI-UNC)	July 2017
REVIVE: Training of Trainers Certification	June 2017
Introduction to Multilevel Modeling, CARMA	June 2017
American Association for History of Nursing Conference	September 2016
All Together Better Health Conference, Oxford, United Kingdom	September 2016
Sigma Theta Tau International Nursing Research Congress, Cape Town, South Africa	July 2016
International Nursing Assoc. for Clinical Simulation and Learning, Grapevine, TX	June 2016

Randolph International Nursing History Conference, Charlottesville, VA	March 2016
Southern Nursing Research Society Conference, Williamsburg, VA	February 2016
Train-the-Trainer Interprofessional Faculty Development Program, University of Virginia, Charlottesville, VA	November 2015
Collaborating Across Borders V Conference, Roanoke, VA	October 2015
Online Learning Experience, VCU ALT Lab, Richmond, VA	July 2015
Association of Community Health Nursing Educators, Denver, CO	June 2015
International Nursing Association for Clinical Simulation and Learning, Atlanta, GA	June 2015
Virginia State Simulation Alliance Conference, Lynchburg, VA	August 2014
International Nursing Association for Clinical Simulation and Learning, Orlando, FL	June 2014
Virginia State Simulation Alliance Conference, Ashburn, VA	July 2013
National League of Nursing Leadership Summit, Washington, D.C.	September 2013

COMMUNITY SERVICE

Organization	Date
VCU COVID Vaccine Corps, Richmond, VA 2021	
Mission of Mercy- Wise, VA	2019
Remote Area Medical- Wise, VA	2017
Remote Area Medical-Emporia, VA	2017
Mission of Mercy- Yorktown, VA	2017
Mission of Mercy- Virginia Beach, VA	2016
Remote Area Medical- Wise, VA	2015
Mission of Mercy- Suffolk, VA	2015
Remote Area Medical- Wise, VA	2014
Mission of Mercy- Suffolk, VA	2014
Mission of Mercy- Northern Virginia	2014
Remote Area Medical- Wise, VA	2013
Mission of Mercy- Roanoke, VA	2013
VSU Cares- Petersburg, VA	2013
Mission of Mercy- Charlottesville, VA	2013
Remote Area Medical- Wise, VA	2012

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